



OBION COUNTY

T E N N E S S E E
CHAMBER OF COMMERCE

2021 | YEAR IN REVIEW

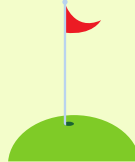
MEMBERSHIP

35 NEW MEMBERS



In 2021, we welcomed 35 new members to the chamber, bringing total membership to 366.

EVENTS



Hosted Annual Golf Tournament, Annual Awards Banquet, and Business After Hours Events

FACEBOOK



Over 5,100 likes

INSTAGRAM



Over 1,300 Followers

BUSINESS ANNIVERSARIES



Celebrated over 230 years in business

RUN THE RAILS



Bringing 150 people to downtown



Continued our retiree recruitment efforts, receiving over 1,000 leads

MEETINGS



Held 2 Mayor Meetings + Meeting focusing on the future of Obion County

RETAIL



Hired Retail Strategies to recruit retail to Obion County

ADULT LEADERSHIP



16 Class Members

31 UNDER 31

31 under 31

Launched the 31 Under 31 Program, Highlighting Young Professionals

V.I.B.E.

9

Hosted 9 Very Important Business Events

INDUSTRY VISITS

90

Visited Obion County industry

RIBBON CUTTINGS

14



Celebrated 14 Obion County businesses with a ribbon cutting ceremony

LEGISLATIVE BREAKFAST



Hosted annual Legislative Breakfast

#CHRISTMASGIFTAWAYS



\$21,833 recorded through campaign

