When you invest in the Obion County Chamber of Commerce, you join over 300 businesses and individuals whose focus is to make Obion County the best place to work, do business, and raise a family.

The chamber is your marketing and information resource to help grow your business by providing an abundance of opportunities. Chamber Ambassadors can help promote your new location or expansion with a ribbon cutting or groundbreaking. A photo is printed in the Chamber newsletter and the newspaper.

When you invest

Our Role in the Community

Acting as a liaison between the business community and local, state, and federal governments.

Addressing proposed legislation that affects the local economy.

Partnering with numerous organizations that aid the expansion and growth of local business.

Working with other organizations in securing new capital investments for the community.

Assisting in workforce advancement programs.

Recruiting new retail businesses to the community.

Helping local businesses to expand.

Aiding new business and individuals in locating within the county.

Providing newcomer information to families and individuals moving to the county.

Enhancing the locality/region as a tourist destination through effective marketing.

Investors Advantages

The provision of a voice in possible new legislation that would directly impact local business, at all levels of government.

The creation of programs that improve the living conditions within the community.

The interaction of businesses within the community on a regular basis through various networking opportunities.

The assistance of experienced staff for problem solving, for obtaining vital information to utilize when making business decisions, and for offering business solutions.

The availability of an agency to market business interests locally and to larger geographic regions.

These are a few principal examples of activities in which the local chamber is regularly involved. However, the landscape of chamber activities changes daily to meet additional needs that arise.
Business Leadership
Economic Vitality
Quality of Life
Opportunity
Investor Benefits

Investor Benefits

Advertising Opportunities
Offers you special advertising opportunities available only to Chamber investors such as our county map, county magazine, website, etc.

Business Exposure
Your business is showcased to both Chamber and non-Chamber investors.

Business/Legislation Liaison
Acts as a liaison between the business community and local, state, and federal governments. When needed, the Chamber will address proposed legislation that affects the local economy and business.

Business Startup/Expansion Assistance
Aids you when starting or expanding your business. The Chamber’s staff will provide you with appropriate resources and support.

Community Promotion/Marketing
Partners with organizations that aid the expansion and growth of local business. The Chamber will also maintain and distribute community data and demographics.

Distribution of Brochures and Marketing Materials
Displays and distributes your business’s brochures and marketing materials.

E-mail Blasts
Email blasts inform you of upcoming community activities.

Employee Recruitment Assistance
Provides you with a newcomer packet when recruiting a potential new employee to the community. The newcomer packet contains information on utilities, schools, healthcare, etc.

Literature
Furnishes newcomers and tourists with lists and brochures regarding community Realtors, Restaurants, Shopping Areas, and other pertinent information.

Maps
Distributes maps as needed.

Investor Directory/Labels
Provides you with a listing of all the investors in a booklet form, by email, or in a label format upon request.

Networking Opportunities
Conducts various networking opportunities on a regular basis through events such as Business-After Hours, Dinners, Open Houses, etc. If desired, you may promote your business by hosting an event for other Chamber investors.

Monthly Newsletter
Publishes a monthly newsletter outlining the activities of the Chamber.

Recommendations and Referrals
Recommends and refers your business, when applicable.

Reliability Reference
Serves as a reference for your business to ensure your business's reliability.

Ribbon Cuttings
Host a ribbon cutting for your business if desired. A notice of the ribbon cutting will be sent to the local paper for publication.

Website
Maintain a website that offers a listing of all the Chamber investors.

"When investing the resources of your business or organization, it is important to remember "why" you’re investing. At the Obion County Chamber of Commerce, we are confident that our vision to promote, preserve, and protect our partners will be well in line with any investment choice.”

Kevin Herrell, 2009-2011 Chamber President and local business owner

join today!